

Registration List Request Form



Deadline: October 20, 2009

Radiological Society of North America
95th Scientific Assembly and Annual Meeting
November 29–December 4, 2009
McCormick Place, Chicago
RSNA.org/exhibitors

The RSNA annual meeting, the single most important annual event in radiology, is also the largest medical assembly in the world. A wide variety of healthcare professionals attend the annual meeting, including physicians, administrators, executives, researchers, medical physicists, nurses, and technologists. Use this list and get your company's information in the hands of your target audience.

To receive a quote based on your requirements, please visit <http://registration.experient-inc.com/showRSN091/regcounts.aspx> or call Experient at 1-888-269-6829.

1. Registration Category (check required categories)

PHYSICIANS

- 10 RSNA Associate Member
- 11 RSNA Active Member
- 12 RSNA Member-in-Training
- 13 Non-Member Presenter
- 14 Non-Member Physician
- 15 Non-Member Resident/Trainee
- 21 AAPM Member
- 22 Non-Member Physicist

RADIOLOGY SUPPORT PERSONNEL

- 23 A. Technologist
- 23 B. Engineer
- 23 C. Radiology Business Manager
- 23 D. Radiology Administrator
- 23 E. Nurse/Nurse Practitioner
- 23 F. Educator
- 23 G. Architect
- 23 H. Government Employee
- 23 I. IT/Systems Support
- 23 J. Telemedicine/Communication Specialist
- 23 K. Facility Manager
- 23 L. Assistant (physician/radiologist)

HOSPITAL OR FACILITY EXECUTIVE

- 24 A. Administrator
- 24 B. Legal
- 24 C. Officer (CEO, CFO, CIO, COO)
- 24 D. Purchasing
- 24 E. Senior-Level Personnel

OTHER PROFESSIONALS

- 25 Commercial Research and Development Personnel
- 27 Industry Personnel
- 31 Healthcare Consultant

2. Medical Specialty (check required categories)

- ALL All
- BR Breast/Mammography
- CR Cardiac Radiology
- CH Chest
- CT Computed Tomography
- DR Diagnostic Radiology
- GI Gastrointestinal
- GN General
- GU Genitourinary
- HN Head & Neck
- HP Health Policy & Practice
- IF Informatics
- MR Magnetic Resonance
- MI Molecular Imaging
- MK Musculoskeletal
- NR Neuroradiology
- NM Nuclear Medicine
- OT Other
- PD Pediatric Radiology
- RO Radiation Oncology
- PH Radiation Physics
- RB Radiobiology
- US Ultrasound
- VI Vascular & Interventional
- WB Whole-Body Imaging

3. Criteria (check one)

- US INTL ALL

4. Media (check one)

- Labels CD-ROM Excel

5. Shipping (check one)

- FedEx 2-day (\$20) E-mail (free)

6. Contact Information (please print or type)

Name _____

Company _____ Booth _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Country _____

Telephone _____ Fax _____

E-mail Address _____

7. Payment

Service charge is \$.08 per name with a minimum order of \$75 plus shipping (if applicable).

Make checks payable to Experient or please charge:

Card Number _____ Expiration Date _____

Print Name _____

Signature _____

8. Rental Guidelines

- Must include sample copy of the intended mailing piece
- Available only to contracted exhibitors
- Data include name, title, mailing address
- Phone, fax and e-mail are not available
- One-time use only
- Agree to the RSNA Registration Data License Agreement on second page

9. Agreement

I have read, understand and agree to the RSNA Registration Data License Agreement on the Registration List Request Form.

Print Name _____

Signature _____ Date _____

10. Submit

Return your signed agreement and payment with the intended mailing piece to:

Kathy Spadaro
RSNA Marketing Dept.
820 Jorie Blvd, Oak Brook, IL 60523-2251
E-mail: kspadaro@rsna.org
Fax: 1-630-571-7837

Deadline: October 20, 2009.

For RSNA Use Only – Please do not write in this area

Date Received _____ Response to Exhibiting Company _____

Approved: yes no

As noted: _____

Approved by RSNA: _____

Signature of RSNA Contact _____ Date _____

RSNA Registration Data License Agreement

The abbreviation RSNA in this agreement shall mean Radiological Society of North America, Inc., a not-for-profit corporation, and as the context may require, its directors, officers, agents, and/or employees duly acting for RSNA in the management of the exhibition. The company entering this agreement shall be referred to as Exhibitor, which term shall also mean, as the context may require, any directors, officers, agents and/or employees duly acting for the said company.

Registration data, labels and any other form of registration information for the 2009 RSNA annual meeting shall be referred to as RSNA registration data.

By signing the Registration Data License Agreement, Exhibitor accepts the terms of this license agreement.

Ownership and License

RSNA retains ownership of original and any back-up RSNA registration data. In return for acquiring a license to use the RSNA registration data, Exhibitor agrees to the following terms and conditions:

Limitations on Use

Exhibitor may use RSNA registration data only for a promotional mailing that is directed to RSNA annual meeting attendees about the exhibitor's appearance at RSNA 2009, and that has received prior written approval from RSNA through submission of the Registration Data License Agreement. Exhibitor may not use RSNA registration data for any other purpose (including, but not by way of limitation, distributing, sublicensing, selling, renting or leasing the RSNA registration data) without the prior expressed written consent from RSNA, who shall have complete discretion to give or withhold consent as to any particular proposed use.

Logo Use

The name Radiological Society of North America and the letters "RSNA" are registered trademarks of the Radiological Society of North America, Inc. Use of the aforementioned in conjunction with advertisements, promotional materials, endorsements, statements, contests and/or awards of any kind is prohibited. Violators may be subject to such civil and criminal penalties as provided by federal and state laws.

The RSNA annual meeting logo is also a registered trademark of the Radiological Society of North America, Inc. However, RSNA will grant permission to exhibitors and advertisers to use the annual meeting logo in an appropriate manner in conjunction with their advertisements and other materials promoting that exhibitor's or advertiser's participation at the RSNA annual meeting (Rule 23). Samples of the proposed use of the RSNA annual meeting logo should be submitted to RSNA Marketing Department, 820 Jorie Blvd., Oak Brook, IL 60523, or e-mailed to kspadaro@rsna.org.

Terms

The license is effective until this agreement is terminated. Exhibitor may terminate this agreement at any time by destroying the RSNA registration data together with all copies or modifications in any form. Exhibitor's license and right to use RSNA registration data automatically terminates if any provision of this agreement is violated. This agreement is automatically terminated January 15, 2010. Upon termination of this agreement Exhibitor must destroy the RSNA registration data together with all copies or modifications in any form.

Part of Exhibit Rules and Regulations

The terms and conditions of this agreement become an integral part of the RSNA Rules and Regulations governing Exhibitor participation in the exhibition program at the 2009 RSNA annual meeting, and any violation of this agreement shall constitute a violation of those Rules and Regulations.

Indemnification

Exhibitor shall indemnify RSNA for, and hold RSNA harmless from and against, any loss, claim, liability, damage or expense (including, but not by way of limitation, reasonable legal expenses) in conjunction with any claim by a third party arising out of Exhibitor's use of the RSNA registration data.