

# RSNAnet Service Application/Contract



**Radiological Society of North America**  
 95th Scientific Assembly and Annual Meeting  
 November 29–December 4, 2009  
 McCormick Place, Chicago  
 RSNA.org/exhibitors

**Early Bird Discount: September 30, 2009**  
**Deadline: October 30, 2009**

## Application Requirements

- Full payment must accompany application, otherwise application is void.
- Application requires a completed RSNAnet Connection Diagram Form stating an exact drop location.

- Application requires signature of official representative.
- Exhibitors are responsible for contracting with McCormick Place for all inter-connections within the booth and will be billed on a time and materials basis.

## 1. Exhibitor Information:

Indicate address where all RSNAnet materials should be sent.

Company	Telephone	Fax
Address		Telephone Toll Free
City	State/Province	ZIP/Postal Code
		Country

## 2. Contact Information:

The information listed below should include a business contact for physical arrangements, freight, signage, payments, etc., and a technical contact for technical specifications on the equipment in the demonstration area.

Business Contact	Title	Telephone (If different from above)	E-mail Address
Technical Contact	Title	Telephone (If different from above)	E-mail Address

## 3. RSNAnet:

The fee per connection includes 10/100Base-T standard RJ-45 male connector and 1 subclass-C IP address range (240 usable addresses). The primary network backbone will support TCP/IP via the physical media listed below. Should you require a protocol other than TCP/IP, RSNA must review your request; we may be able to accommodate your specific need. For complete information about RSNAnet, see Terms and Conditions.

MAXIMUM INTERNET BANDWIDTH	QUANTITY	EARLYBIRD RATE (BEFORE SEPTEMBER 30)	REGULAR RATE (BEFORE OCTOBER 30)	ONSITE (AFTER OCTOBER 30)	SUBTOTAL (QUANTITY X RATE)
Up to 348K		\$1,000	\$1,300	\$1,600	
Up to 768K		\$2,000	\$2,300	\$2,600	
Up to 1.5mb		\$3,000	\$3,300	\$3,600	
Up to 5mb		\$5,000	\$5,300	\$5,600	
Up to 10mb		\$7,500	\$7,800	\$8,100	
Private VLAN		\$1,000	\$1,300	\$1,600	
Secondary Drop		\$1,000	\$1,300	\$1,600	

**Note:** Fee includes city and state sales tax.

**Grand Total \$** \_\_\_\_\_

## 4. Payment:

- Check enclosed (in U.S. funds drawn on U.S. bank) payable to RSNA
- Wire Transfer (see Terms and Conditions for details)
- Credit Card
  - American Express       MasterCard       Visa
  - Discover                       Diners Club

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

I have read, understand and agree to the RSNAnet Service Terms and Conditions above and on the reverse side of this form.

### Agreed to

Signature of Main Exhibit Contact \_\_\_\_\_ Date \_\_\_\_\_

### Return your signed application/contract to:

RSNA Meetings Department  
 820 Jorie Blvd.  
 Oak Brook, IL 60523-2251  
 Fax: 1-630-590-7720

For Office Use Only			
CO #	Amount Received	Payment Type	Batch

## RSNAnet Service Contract Terms & Conditions

RSNA has implemented a tiered-pricing structure so that exhibitors needing only limited access to the Internet will find a more cost-effective solution. A maximum bandwidth or throughput to the Internet has been set for each of the five pricing levels. Please choose the size that will best accommodate your needs. Only traffic outside RSNAnet will be regulated. Network traffic between booths, headquarters offices and addresses within RSNAnet will NOT be limited. For each network drop that you purchase, you must choose your maximum bandwidth for that specific connection.

### Address Assignments

RSNA sees no need to charge you extra for additional IP addresses; therefore, each connection ordered for RSNAnet will include an 10/100Base-T standard male connector and a full subclass-C address range minus a few administrative addresses (240 addresses would remain useable for your connection). Your specific address details will be mailed after the September 20, 2009, earlybird application deadline.

### Secondary Drop Option

RSNA has added the option for multiple Internet connection pricing. The primary purpose of this connection is to allow exhibitors with multiple booth locations to consolidate their IP ranges. A typical exhibitor would purchase a single drop to their main booth and then purchase subsequent drops to their other locations, thus sharing the primary location's bandwidth and IP structure. Only one IP address range will be supplied for the group of multiple Internet connections.

### Private VLAN Option

If an exhibitor wishes to make private connections from their primary booth to other locations, the VLAN option should be used. The private VLAN can be used to share Internet service but a properly configured router or firewall will be required. VLAN service requires a minimum of two drops and there is no limit to the number of locations that can be connected via private VLAN. VLANs do not include IP ranges and can be addressed as desired by the user.

### Drop Location

A completed RSNAnet Connection Diagram Form or a marked floor plan of the booth, stating an exact drop location, must be submitted with the application. A marked floor plan of the booth may be submitted.

If an exact drop location is not submitted with RSNAnet Service Application/Contract, the connection will be dropped into the center of the booth property. The connection(s) must be installed prior to move-in. Exhibitors are responsible for contracting with McCormick Place for all interconnections within the booth and will be billed on a time and material basis.

### Payment Schedule

Application must be paid in full by a payment in U.S. funds drawn on a U.S. bank. Checks should be payable to the Radiological Society of North America, Inc. By sending your check, you authorize RSNA to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited as soon as the same day we receive your payment.

Exhibitors may wire transfer payment to:

JP Morgan Chase Bank, NA  
10 S. Dearborn St.  
Chicago, IL 60603, USA  
ABA Transit Number 071000013  
Swift Code: CHASUS33  
Account Number: 4184254

All fees associated with wire transfers are the responsibility of the exhibiting company (approx. \$20.00 per wire transfer).

Application requires a completed RSNAnet Connection Diagram Form stating an exact drop location. Diagram form must be submitted by the appropriate rate deadline to receive the discounted rate.

Exhibitors are responsible for contracting with McCormick Place for all interconnections within the booth and will be billed on a time and material basis.

## Technical Information/When You Arrive

In spite of our best efforts, problems may occur with your RSNAnet connection. If you suspect that there is a problem, please first determine if the source of the problem is inside the booth. If you have done this and still feel there is a problem, you should report it to the **RSNA Network Operations Center (NOC)**. **You can reach them onsite at 1-312-949-3214. Do not call Focus One.** RSNAnet staff will be able to answer most administrative and technical questions.

RSNA may temporarily or permanently terminate this contract or suspend services if it is determined that the exhibitor's connection is causing a negative impact on the Network (i.e., failing equipment, virus-compromised equipment, etc.).

RSNA cannot be held liable for network downtime due to issues beyond RSNA's control.

Depending on your location, the physical media (wire/fiber) may be coiled and tied to the building structure above your booth when you arrive for move-in to the meeting. In other areas, the 10/100Base-T connections are from floor ports. The cables will be dropped/activated beginning Friday, November 27, 2009. RSNAnet crews will test the cables at that time and tag them with the technical information specific to each company. RSNAnet crews will be available to assist you with feeding the media into your booth. You are responsible for providing the 10/100Base-T equipment required to complete your network connection.

### Network Architecture

RSNAnet is a multi-vendor GIG Ethernet backbone that supports the TCP/IP protocol. Booths are connected to the backbone via 10/100Base-T utilizing Level 5 unshielded twisted pair.

Ethernet connections to exhibitor equipment is via a length of UTP terminated in an RJ-45 plug (male) at both ends. Every attempt will be made to provide exhibitors with as much Ethernet bandwidth internal to the show as possible. RSNAnet makes extensive use of Ethernet routers and switches to segment the network.

Special arrangements can be made to accommodate exhibitors who have routers in their booths. Internet access is dual-homed with 100MB connections to the Internet service providers.

Network management functions are built around both SNMP and non-SNMP tools. A variety of SNMP management workstations are installed and the agents configured. Because SNMP is so important for a network of this size, having an SNMP agent is an important criteria for selection of products to be used in the network. SNMP tools include protocol analyzers, specialized test equipment, software products for testing and stressing the network, etc.

### Inquiries and Concerns

To ensure a timely response to your questions, whether general or technical, contact [rsnanet@rsna.org](mailto:rsnanet@rsna.org).

In most cases you will receive a reply the same day. If an immediate answer is not readily available, you will receive a reply in the quickest possible manner once obtained.

## Contacts

### Before November 20

**Technical**  
Dave Pede  
Director: Information Systems  
1-630-571-7858  
[dpede@rsna.org](mailto:dpede@rsna.org)

**Ordering**  
John Jaworski  
Manager: Technical Exhibit Services  
1-630-571-7855  
[jjaworski@rsna.org](mailto:jjaworski@rsna.org)

### Onsite (November 23–December 4)

**Technical**  
RSNA Network Operations Center (NOC)  
1-312-949-3214

**Ordering**  
Exhibitor Help Center  
North Building: 1-312-808-2000  
South Building: 1-312-791-6610  
Lakeside Center: 1-312-949-3206

# RSNAnet Connection Diagram



Early Bird Discount: September 30, 2009

Deadline: October 30, 2009

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[RSNA.org/exhibitors](http://RSNA.org/exhibitors)

Please complete the Connection Diagram Form and submit with your RSNAnet Services Application/Contract.

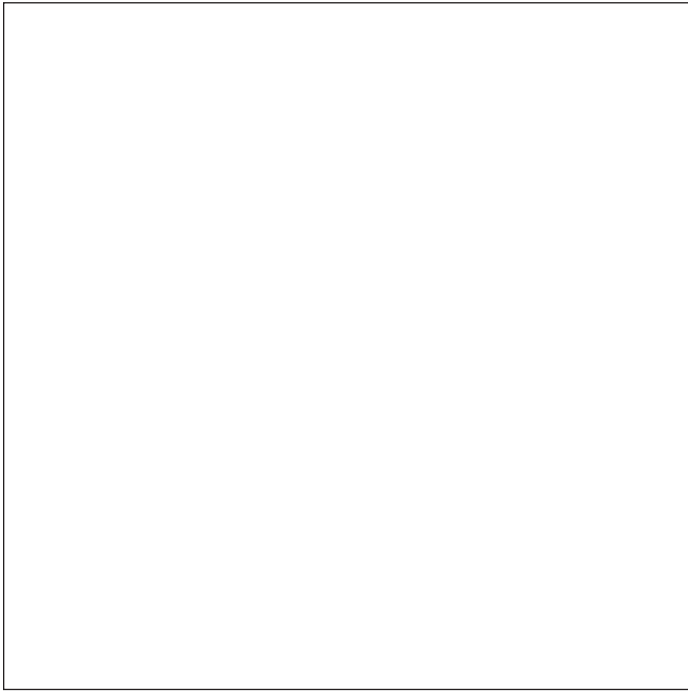
A different form must be completed for each drop request, even if they are located in the same booth. In lieu of this form, a clearly marked floorplan/booth drawing may be submitted. This form may be copied.

## Company Information

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_ A B D  
Hall (check one)

## Booth Diagrams

Please indicate the drop location with an "X"

Adjacent Booth # _____		Adjacent Booth # _____
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This box does not at all indicate the size, shape or orientation specific to your booth.

- Note**
- Internet connections in the North Building (Hall B) and South Building (Hall A) will be from floor ports, while the Lakeside Center (Hall D) connections will be dropped from the ceiling.
  - If you have any additional questions, please contact RSNA Technical Exhibit Services at 1-630-571-7855.