

RSNA 2009 - RFID Exhibitor Package

ORDER FORM

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For more information please contact Kevin Christensen at 512.320.5779

PRODUCT OFFERING	DESCRIPTION	EARLY BIRD RATE (Order <i>before</i> Aug. 15th)	REGULAR RATE (Order <i>after</i> Aug. 15th)	ADDT'L READ POINTS	SET-UP ASSISTANCE	TOTAL (Rate + Addt'l Read Points + Set-up Assistance)
ENTRY PACKAGE	* 5 Read Points * Standard Reports	\$4,500	\$5,000	\$650 <i>per addt'l read point</i>	\$500	_____
GOLD PACKAGE	* 15 Read Points * Visitor Index Scoring * Post Event Executive Summary * Lead Prioritization Report * Visitor Cultivation Report	\$12,700	\$15,000	\$550 <i>per addt'l read point</i>	\$1,000	_____
PLATINUM PACKAGE	* 25 Read Points * Visitor Index Scoring * Post Event Executive Summary * Lead Prioritization Report * Visitor Cultivation Report	\$20,000	\$25,000	\$550 <i>per addt'l read point</i>	\$1,500	_____
OPTIONAL ITEMS						
Data Visualization	* Visual representation of booth traffic flow	Contact Alliance Tech for pricing	Contact Alliance Tech for pricing	N/A	N/A	_____
VIP Events	* Two (2) 6' Entrances monitored with RFID at VIP Events * Standard Reports	\$2,250	\$2,500	\$700 <i>per addt'l read point</i>	N/A	_____
Smart Notification	* Text message alerts when priority attendees enter booth	\$2,700	\$3,000	N/A	N/A	_____
TOTAL						
<p style="text-align: center;">RFID-Based Booth Traffic Analytics at RSNA 2009</p> <p>Alliance Tech and Experient™ have partnered together again this year to provide RSNA 2009 Exhibitors the ability to rent RFID stations and place them through-out their booth to measure, analyze and understand booth traffic. The solution provides exhibitors with significantly more value through the following benefits:</p> <ul style="list-style-type: none"> * Understand visits, duration, product area visit times & demographics of attendees * The ability to identify additional "lead potential" by understanding visit duration times at product areas * Web based reporting integrated with leads * Smart Notification - the ability to text message an alert when a priority customer or prospect enters the exhibit booth 						<p style="text-align: center;">New Features for 2009</p> <ul style="list-style-type: none"> * Data Visualization * Real-time portal access * Better booth integration & mounts * Rubberized covers to match booth décor * Lead Prioritization Report * Visitor Cultivation Report
EXHIBIT INFORMATION			CONTACT INFORMATION			
Company Name: _____			Name: _____			
Exhibit Contact: _____			Email Address: _____			
Booth No: _____			Mobile Number: _____			
CREDIT CARD INFORMATION			CREDIT CARD BILLING ADDRESS			
Card Type: _____ VISA _____ MC _____ AMEX			Address: _____			
Credit Card Number: _____			City: _____			
Exp. Date: _____			State: _____			
Card Holder Name: _____			Zip/Postal Code: _____			
Authorized Signature: _____					Date: _____	