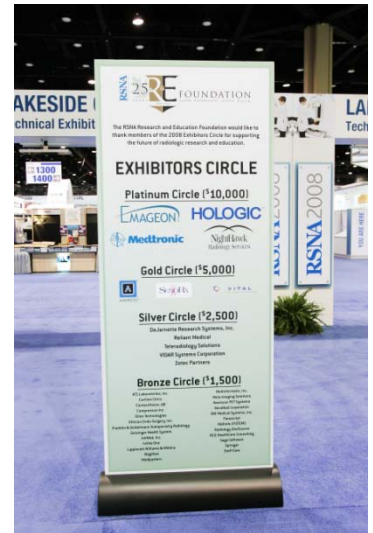


## RSNA EXHIBITORS CIRCLE

**Maximize Your Exposure.  
Differentiate Your Company from the Crowd.  
Network with RSNA Leaders,  
Industry Executives, R&E Grant Recipients.**

**Join the Exhibitors Circle Today- Receive Recognition Tomorrow.**

Each year, the RSNA Research & Education Foundation awards over \$1 million in grants to fuel R&D in radiology with the support of our corporate donors. Become part of the RSNA Exhibitors Circle today, with a tax-deductible contribution to the R&E Foundation, your support will truly help fund radiology's future. **Recognition benefits start at \$1,500** and increases at 4 levels up to \$10,000.



Signage recognizing each company at all 3 Exhibit Hall entrances just one of the programs numerous benefits at all levels of participation.

## RECOGNITION BENEFITS

### **Bronze Circle \$1,500**

- Company name on R&E Foundation web site
- Logo recognition in *RSNA News* (sent to 40,000+ RSNA members)
- Name on signage located at each Exhibit Hall entrance (3 total)
- R&E Foundation supporter sign at your booth with company logo and giving level
- Networking opportunity with RSNA leadership, executives, and grant recipients at the Corporate Donor Reception (invitation only 200 guests)
- Name and booth location listed on mailing to professional registrants for RSNA 2009

### **Silver Circle \$2,500**

- Name recognition in *RSNA Annual Report*
- Company name *and link* to company site on R&E Foundation web site
- Logo recognition in *RSNA News* (sent to 40,000+ RSNA members)
- Name on signage located at each Exhibit Hall entrance (3 total)
- R&E Foundation supporter sign at your booth with company logo and giving level
- Networking opportunity with RSNA leadership, executives, and grant recipients at the Corporate Donor Reception (invitation only 200 guests)
- Name and booth location listed on mailing to professional registrants for RSNA 2009

### **Gold Circle \$5,000**

- Company spotlight article in *Foundation Focus* newsletter (sent to 4,500+ donors)
- Name in RSNA 2009 meeting publications
- Company *logo* on signage at each Exhibit Hall entrance (3 total)
- Company *logo and link* to company site on R&E Foundation web site
- Name recognition in *RSNA Annual Report*
- Logo recognition in *RSNA News* (sent to 40,000+ RSNA members)
- R&E Foundation supporter sign at your booth with company logo and giving level
- Networking opportunity with RSNA leadership, executives, and grant recipients at the Corporate Donor Reception (invitation only 200 guests)
- Name and booth location listed on mailing to professional registrants for RSNA 2009

## Platinum Circle \$10,000

- Logo recognition at Foundation Presentation/ Image Interpretation Session at the Arie Crown Theater at RSNA (4,200+ seats)
- Use of R&E Foundation Logo in companies marketing material indicating support of the RSNA Research & Education Foundation
- Logo recognition inside R&E Foundation Donor Lounge
- Distinguished Donor Reception for Major Donors and RSNA leadership (invitation only)
- Company spotlight article in *Foundation Focus* newsletter (sent to 4,500+ donors)
- Name in RSNA 2009 meeting publications
- Company *logo* on signage at each Exhibit Hall entrance (3 total)
- Company *logo and link* to company site on R&E Foundation web site
- Name recognition in RSNA Annual Report
- Logo recognition in *RSNA News* (sent to 40,000+ RSNA members)
- R&E Foundation supporter sign at your booth with company logo and giving level
- Networking opportunity with RSNA leadership, executives, and grant recipients at the Corporate Donor Reception (invitation only 200 guests)
- Name and booth location listed on mailing to professional registrants for RSNA 2009

[CLICK HERE TO SEE WHO'S ALREADY A PART OF THE 2009 EXHIBITORS CIRCLE](#)

To learn more about the RSNA R&E Foundation Exhibitors Circle or sign up

Contact Lisa Ostrenga, Manager, Fund Development, at 630-590-7773 or [Lostrenga@rsna.org](mailto:Lostrenga@rsna.org)

[CLICK HERE TO SIGN UP TODAY!](#)

DEADLINE AUGUST 21, 2009



### About the RSNA Research & Education Foundation:

A quarter century since its founding, our donors support has established the RSNA R&E Foundation as the R&D department for radiology. The Foundation has now funded over 700 research and education grants. These

grants have jump started a countless number of careers and led to ground breaking discoveries that have changed lives. Many worthy investigators have gone on to receive at least thirty additional dollars of funding from extramural sources for every R&E grant dollar they have received. **2009-** We have obtained over \$14 million of our goal to raise \$15 million during our [Silver Anniversary Campaign](#) in celebration of our 25th anniversary at RSNA 2009. The Campaign is on the verge of something big and we need you now more than ever, as a part of the 2009 Exhibitors Circle your contribution will help us reach the goal.