

Peninsula Booth Approval Form



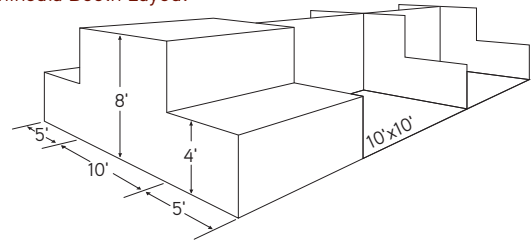
Deadline: September 4, 2009

Radiological Society of North America
 95th Scientific Assembly and Annual Meeting
 November 29–December 4, 2009
 McCormick Place, Chicago
 RSNA.org/exhibitors

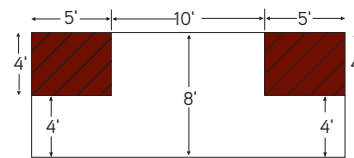
Faxed or e-mailed floor plans will not be accepted for approval.

All Peninsula exhibitors must submit this form with complete scale drawings, both concept and construction, indicating all dimensions including applicable setback requests to RSNA by September 4 for basic approval. Please complete this form and submit with your floor plans indicating conformation to RSNA peninsula booth regulations. See Rule 9C of the RSNA Rules and Regulations for complete peninsula guidelines.

Peninsula Booth Layout



10'x20' Peninsula (front view)



(Shaded area must remain clear)

When planning your exhibit for RSNA 2009, keep in mind:

- Only a 10'-wide backwall can be built within a peninsula exhibit.
- No part of the backwall can exceed a height of 8' from floor of the exhibit hall.
- Each 5' side of the backwall cannot exceed the height of 4' as not to block the view or impede the sight lines of neighboring exhibitors.

See diagram of peninsula booth layout on the right.

Penalty: Failure to submit Peninsula Booth Approval Form by September 4 will result in a loss of 4 priority points toward RSNA 2010.

Exhibiting Company Information

Exhibiting Company		Official Contact
Telephone	Fax	E-mail Address
Booth Number	Booth Dimensions	Highest Point of Exhibit (not to exceed 8')

I have read, understand and agree to the RSNA Rules and Regulations pertaining to booth design and construction.

Agreed to

Signature of Main Exhibit Contact _____ Date _____

Return this signed form and booth design floor plan to:

RSNA Technical Exhibits Department
 820 Jorie Blvd.
 Oak Brook, IL 60523

Deadline: September 4, 2009

Faxed or e-mailed floor plans will not be accepted for approval.

Note: Please allow 7-10 business days for processing

For RSNA Use Only – Please do not write in this area

/ /	/ /
Date Received	Response to Exhibiting Company
<p>Approved <input type="checkbox"/> yes <input type="checkbox"/> no</p>	
<p>As noted: _____</p> <p>_____</p> <p>_____</p>	
<p>Reviewed by</p> <p>_____</p>	
Signature of RSNA Contact	Date

Booth Design Agreement Form



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All RSNA 2009 exhibitors using a freeform or mobile booth must read, sign and submit this document to RSNA with their booth approval form before September 4. Exhibit structures must be completely supported from the ground. Signs, monitors, and all other exhibit elements must not be connected, attached, or supported from overhead structures of the exhibit hall facility.

RSNA Rules & Regulations

9. Exhibit Design

A. General Requirements

Signage

Exhibitors are NOT allowed to hang any identification signs or exhibit elements from the ceilings of McCormick Place. All identification signs and exhibit elements must be completely floor supported. Exhibitors may use wires or cables from the ceiling to stabilize tall floor-standing signage for structural safety only and must request approval and receive prior authorization from RSNA. Exhibits built in non-compliance of the RSNA regulations are subject to a fine up to \$50,000 USD.

Use of Lighting Truss Systems

Overhead lighting systems attached to the facility steel structure are permitted ONLY if your exhibit exceeds 999 square feet. Exhibitors wishing to hang lighting systems will be required to submit a Lighting Truss Diagram to RSNA along with the RSNA Freeform Booth Design Form before September 4. All requests must be reviewed and approved by RSNA. Exhibit elements are not to be attached to the lighting truss. Exhibits built in non-compliance of the RSNA regulations are subject to a fine up to \$50,000 USD.

Lighting instruments, regardless of the type, must be positioned inside the perimeter boundaries of the purchased floor space. Projecting light beams or images outside the perimeter boundary of the booth (including external aisles) is prohibited. Special effects (spinning, rotating, and pulsating) must not interfere with other exhibits or detract from the professional atmosphere of the exhibition.

Exhibitors notified of such violations are required to make all necessary modifications at the cost of the exhibitor before the exhibition opens **Sunday, November 29, at 10:00 a.m.** Companies not in compliance are subject to the following action(s):

1. Loss of priority points for future participation
2. Change of exhibitor status (preferred to standard)
3. Penalty fine (up to a maximum of \$50,000)

I have read the Booth Design Agreement. I understand and agree to comply.

Name Date

Company Booth Number

Signature

Please return this signed form, along with the Freeform or Mobile Booth Design Approval Form to:

RSNA Technical Exhibits Department
820 Jorie Blvd.
Oak Brook, IL 60523

Deadline: September 4, 2009