

Order Form

Official RSNA 2009 Visibility Packages

Please Email the completed form to tradeshow@prnewswire.com, or print and fax it to +1 (347) 227-4981. A PR Newswire representative will contact you regarding your order.



Company Name: _____

Company Address: _____

State, City and Zip Code: _____

Company URL: _____

Contact Name: _____

Phone Number: _____

Email: _____

Is your company already a member of PR Newswire? Yes No Not sure

RSNA News Release Distribution and Marketing Options* Check all that apply.

** You will be billed once your order is placed. Membership is required to order PR Newswire services.*

First Time PR Newswire Membership: FREE, \$195 value

National wire distribution: \$680 / \$185

- National distribution to traditional media and more than 5,100 Web sites and databases
- FREE distribution to targeted industry-specific trade publications
- FREE online media monitoring, Search Engine Optimization, Visibility Reports

State newswire of choice wire distribution: Starting at \$180 / \$50

Chicago Area wire distribution: \$185 / \$55

Radiology MicroList (supplement to distribution): \$80

- Distribution to 100 targeted media covering the Radiology/Radiography industry

Additional wire distributions are available to meet your RSNA communications needs.

Contact PR Newswire for more information, tradeshow@prnewswire.com.

Distribution rates listed as first 400 words / each additional 100 words of a text release.

Social Media Metrics: Pricing varies, call for quote

PR Newswire's newest intelligence tool, Social Media Metrics enables communications professionals and marketers to monitor, analyze and measure the impact of what is being said about an event, conference, organization, brand, spokesperson or competitor across the social media landscape.

Electronic Press Kit + Media Advisory: \$600

An eco-friendly online press kit available 24/7, designed for exhibitor promotions before, during and after an event.

- Automated posting of your PR Newswire news releases
- Includes up-to 15 supporting documents, news releases, photos, video, etc.
- Dedicated vanity URL, RSS feed, real-time reporting of site visitor activity
- Includes a Media Advisory sent to a national distribution (\$680 value)

