

New Product Announcements

Deadline: October 14, 2009



Radiological Society of North America
95th Scientific Assembly and Annual Meeting
November 29–December 4, 2009
McCormick Place, Chicago
RSNA.org/exhibitors

Exhibiting Company Information

Exhibiting Company		Official Contact	
Address			
City	State/Province	ZIP/Postal Code	Country
Telephone	Fax	E-mail	

In an effort to alert RSNA annual meeting attendees to the newest radiologic technology available, RSNA has developed a New Products and Services section inside the *RSNA Daily Bulletin*. The *RSNA Daily Bulletin* is the official daily newspaper of the annual meeting, providing overnight coverage of meeting news. More than 12,000 copies are distributed each morning at McCormick Place. The *Daily Bulletin* will also be available online at RSNA.org/bulletin.

RSNA anticipates printing a color photograph with a 100-word description of each new product. Please note that there is no charge for this service. RSNA reserves the right to exclude products that have been introduced more than 12 months previously and will edit descriptions to style and length. Because of space limitations, the number of listings available to each exhibiting company will be based on the total square footage of their 2009 exhibit:

Square feet of exhibit space:	# of eligible announcements
Between 100 – 999	1
Between 1,000 – 1,999	2
2,000 and greater	3

If your company has a new product or service being exhibited at RSNA 2009 and would like to participate in our New Products section, please send:

- A copy of this completed form.
- Electronic color photograph of the product (300 dpi at 5"x7" in TIF or JPG format). Only product photos are accepted; logos are NOT accepted. **Do not embed the photo in a Word document.**
- Description of your new product (approximately 100 words in Word or text format).
- **Submission by e-mail is preferred.**

Inclusion is on a first-come, first-served basis. Submissions received after the deadline may be included if space permits.

Deadline for submission is 4:00 p.m. (CT) Wednesday, October 14.

Send this material to:

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