



# RSNA Annual Meeting & Technical Exhibition Goes Green

## Attention RSNA Exhibitors

### Please Join in this effort!

**RSNA** has made the following efforts to Go **GREEN!**

1. The Exhibitor Service Kit is electronic & available to all exhibitors online.
2. Exhibitor communication is driven through our website, emails and continues to reduce the paper usage where we can.
3. The Exhibitor Evaluation is now electronic.

**FREEMAN**, our general contractor is offering.....

Environmentally friendly Carpet options Exhibit Rental Packages

#### **What You Can Do As an Exhibitor:**

1. Turn off equipment when it's not being used at the end of the night. This can reduce the energy used by 50%.
2. Use recycled carpet from Freeman for your booth.
3. Use refillable water bottles instead of plastic disposable bottles.
4. Throw your boxes and paper into the appropriate recycling containers.
5. Recycle your badge holders in containers found throughout McCormick Place.
6. Donate excess paper/giveaways to local organizations after the meeting.
7. Use displays made with environmentally responsible materials.
8. Use recyclable, biodegradable shipping and packing materials.
9. Avoid large quantities of collateral and print materials, and take back print materials you don't hand out.
10. If print materials are necessary, use soy/vegetable-based inks on post-consumer recycled paper.
11. Use an environmentally responsible give-away.

*Let us know if you have others ideas toward the **Go GREEN Program** at this year's RSNA Annual Meeting.*

#### **RSNA**

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