

Giveaway Request Form



Deadline: October 23, 2009

Radiological Society of North America
95th Scientific Assembly and Annual Meeting
November 29–December 4, 2009
McCormick Place, Chicago
RSNA.org/exhibitors

The RSNA Rules and Regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Small token gifts may be distributed from an exhibitor's booth with prior approval. Decisions about token gifts should be made after consideration of the American Medical Association (AMA) guidelines on Gifts to Physicians from Industry and guidelines developed by the Medical Imaging & Technology Alliance (MITA), Pharmaceutical Research and Manufacturers of America (PhRMA), Advanced Medical Technology Association (AdvaMed) and the Office of the Inspector General. If you are planning a giveaway not included on the Allowable Giveaways list, please complete this form and return to RSNA with a sample of the intended giveaway.

Allowable Giveaways

Gifts should not be of substantial value (under \$25), should relate to the recipient's travel to an educational event and primarily entail a benefit to patients.

annual reports	coasters	hand massagers, small	memo clips	product/service literature
bookmarks	combs/brushes	hand sanitizer	mouse pads	soap packets
business card holders	computer accessories, small	highlighters	pads of paper	stress balls
calendars, pocket size	computer screen savers	investor packets	paperweights	sunscreen packets
cameras, disposable	drinkware	key chains	pedometers	travel atlases
candy, snack size	educational products	lip balms	pencils	travel clocks
calculators	emery boards	luggage tags	pens	travel fans
CD cases	erasers	magnets	planners, pocket size	USB flash drives
clipboards	first aid kits	magnifying glasses	post-it notes	wrist rests for keyboards

Giveaways Not Permitted

Giveaways not allowed at the RSNA annual meeting include sharp objects, items that can be worn or displayed, items that violate the professional tone of a scientific meeting, and products in direct competition with official RSNA giveaways.

backpacks	buttons	golf-related items	pen knives	rulers
back scratchers	caps/hats	lanyards	pins	stuffed toys
bags	cash	letter openers	pocket knives	tennis-related items
balloons	corkscrews	lighters/matches	pocket tools	T-shirts
bottle openers	glow sticks	manicure sets	puzzles	travel tool kits

Exhibiting Company Information

Exhibiting Company

Official Contact

Booth Number

Telephone

Fax

E-Mail Address

Suggested Giveaway(s) — please list and send sample/photo to RSNA for review

I have read, understand and agree to the RSNA Rules and Regulations pertaining to giveaways.

Agreed to

Signature of Main Exhibit Contact

Date

Return your signed giveaway request form with sample of intended giveaway to:

RSNA Technical Exhibits Department
820 Jorie Blvd.
Oak Brook, IL 60523

Deadline: October 23, 2009

Note: Please allow 7–10 business days for processing

For RSNA Use Only – Please do not write in this area

Date Received: ____/____/____ Response to Exhibiting Company: ____/____/____

Approved yes no

As noted: _____

Reviewed by

Signature of RSNA Contact

Date