

See the Technical Exhibition
in Halls A, B and D



New Products & Services

The following new products and services are offered in the technical exhibit areas. Consult the Meeting Guide for the booth number and location of each company.

Cassette Trays for Portable Digital Receptors



Quantum Medical Imaging announces the release of its Q-DRTray for use with portable digital

receptors made by Canon, Thales and Varian. The Q-DRTray-R utilizes a rotating tray design which eliminates the need to remove the digital receptor from the tray when changing orientation. A light pull on the receptor handle allows the technologist to easily rotate the tray clockwise. The Q-DRTray-R is available on a variety of radiographic tables, wall stands and universal stands. Built with robust materials, the tray is very durable and its ergonomic design provides ease of use. The Q-DRTray is designed to accommodate a wide variety of portable digital receptors.

Almost any new or existing application can be Web enabled. Applications can look exactly like a current one or can be modified by situation. Multiple applications can even appear seamlessly as a single user interface to harmonize different data sources.

PACS with Free DICOM Viewer

PACSPLUS offers a free professional DICOM viewer along with its fully featured, fully customizable PACS system with a user interface as easy as Internet Explorer.

Prior Exam Identifier



The relevant prior engine (RPE) by mPlexus reduces personnel costs related to finding and delivering prior exams to the radiologist. The RPE eliminates the need for the radiologist to look for old studies on a patient. The RPE gathers prior exams from multiple

DICOM archives/devices and delivers them to a single archive for reading or to multi-

ple archives/devices for reading. The RPE uses five key steps in delivering relevant priors for each specific exam being read: acknowledge an exam, identify the patient, find all studies, select relevant studies using a proprietary algorithm and deliver studies to final destination.

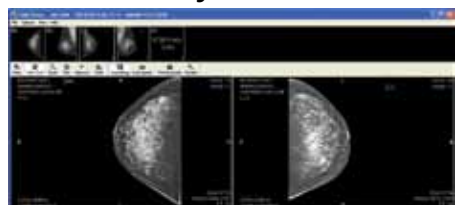
The information for these new products and services was provided by the manufacturers. Inclusion in this publication should not be construed as a product endorsement by RSNA.

Patient Record Search



ImagePilot Version 1.3 by Konica Minolta offers improvements to the base software that include extended patient record-search capabilities for more efficient access to priors, multistudy acquisition support, improved patient CD auto-launching for greater ease of use, prompted image labeling that can save technologist time and twice the maximum authorized client computers. New optional features are designed to provide many of the same workflow enhancements as PACS, including DICOM query and retrieve to as many five external PACS, a toolkit that streamlines image and study labeling and includes DICOM Modality Worklist and JPEG2000 compression capabilities for remote clients.

PACS with Enhanced Workflow and Mammography Functionality



CoActiv Medical debuts the latest version of EXAM-PACS® with a range of new workflow-enhancing and convenience features, as well as special functionality for mammography.

Web Access to Internal Workflow

Work in different ways by extending work to different places. PureWeb by Calgary Scientific enables applications to work with data through standard Web browsers, eliminating the need to install applications or move data. Applications are maintained centrally and then instantly used through Web browsers anywhere. Access is also controlled and granted centrally, allowing temporary use to sensitive data and complex applications.

The standard of care for digital mammography



More than a billion times per year, Barco display solutions help physicians make life-critical decisions.

That remarkable number is *not* a coincidence. Take the **Coronis 5MP Mammo** - the preferred display solution for mammography screening centers worldwide. Thanks to its state-of-the-art Per Pixel Uniformity technology, you can detect subtle details more accurately and with more confidence.

This is our way of bringing more precision and efficiency to radiology reading rooms around the globe.

Get a demo at
RSNA
Booth #8335, Hall B

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Web-based 4D MR Analysis



Sentinel Medical's Aegis software makes the most of 4D image analysis of MR, with real-time reformatting, 3D rotations, MIP and more. This year Sentinel Medical unveils Aegis Web, a zero-footprint Web technology for the software platform. Running on any computer with a Web browser, Aegis Web offers all the power and features of its workstation in a platform-independent solution with no software to download and install.

Portable Flat-panel Detector



The Canon CXDI-55C premium portable flat-panel detector is the thinnest the company has offered to date, just 0.6" thick, the same thickness as a standard film cassette. Offering an effective 14" x 17" imaging

area, CXDI-55C accommodates a wide variety of locations including skull, spine, chest, abdomen and extremity examination. Weighing just 7.5 pounds, the CXDI-55C is light enough for use in trauma centers and ICUs and simple to grip and handle so that both the patient and X-ray technician can comfortably hold it in place during image capture. The detector features a detachable sensor cable for time-effective transport and simple installation.

Informatics Platform



The Certegra™ product platform by MEDRAD enables evidence-based decision-making. Despite wide variances in patients, procedures and staffing, Certegra products automate and continually advance how information is generated, mobilized and integrated in contrast-enhanced imaging.

Scheduling Software

IMCO Technologies presents a flexible, modular scheduler which provides customers with an inter-connectable solution that can efficiently distribute information while remaining adaptable to an ever-changing environment. IMCO-Scheduler reduces operational costs with an integrated, customized solution that eliminates redundancies and streamlines workflow. IMCO-Scheduler is customized to fit your specific needs, not retrofitted from an out-of-the-box application. A solid, technological infrastructure will allow a business to be strategically positioned to tap into its higher potential.

Liver Analysis Workstation



The MINT™ liver workstation by MINT Medical (formerly Insight Image Technologies) offers advanced 3D liver diagnosis, therapy planning and follow-up analysis. It provides fully automatic state-of-the-art liver and liver vessel segmentation. Various

analysis tools and visualization modes support radiologists and surgeons with fast and reliable diagnostic information, such as liver volumetry and vessel-based resection planning. DICOM compliancy guarantees seamless integration in the clinical workflow.

One-finger Open/Close Dispenser Cap



Free biodegradable ultrasound gel. The hand that holds the dispenser bottle can open and close it with one finger. Open the cap, apply gel exactly where you want it and use the same finger to close the cap.

Pharmaceutical Innovations introduces its worldwide patent pending dispenser cap. The first product to use this is Ultra/Phonic

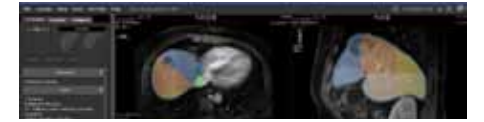
RIS with Advanced Functionality



The benefits of Carestream Health's CARESTREAM RIS platform include strategic management reports that display staff and resource utilization to help administrators increase revenue opportunities and the ability for a centralized staff of schedulers to view availability of rooms, equipment and personnel across multiple locations. It also enhances radiologists' productivity through interactive voice dictation and voice command/control, as well as pre-population of patient and exam information. The RIS

delivers fully featured mammography tools and critical results notification to help ensure that patients in critical situations receive immediate and appropriate action.

Automated 3D Liver MR Analysis



CADstream® by Merge Healthcare now includes a work-in-progress application designed specifically for the liver. CADstream's liver application features automated 3D image registration, segmentation including whole organ, Couinaud and lesion segmentation, kinetic and diffusion-weighted imaging analysis, patient monitoring comparisons and reporting.

Toward Quantitative Imaging | Reading Room of the Future

Discover how quantitative analysis benefits the image interpretation process.

Learn about Quantitative Imaging in:

- Radiology Practice
- Image interpretation process
- Clinical applications

Clinical applications in oncology, cardiology, osteoarthritis and other disease areas will be featured from both industry and academia. Hands-on demonstrations and Meet-the-Experts sessions are scheduled throughout the week:

Sunday – Thursday, 12:15 p.m. – 1:15 p.m.

Be sure to visit the Reading Room of the Future, Lakeside Center, Level 2, Hall E

For information about programs and activities in quantitative imaging and imaging biomarker development, visit RSNA.org/Research/qiba.cfm

Breast Health Strategy Consultation

Breast Health Research Center is a new specialty research organization focused solely on breast health. Insights learned through our proprietary professional membership provide actionable information that help marketers make effective decisions. Dialogue with our members through in-person, over-the-phone or online discussions, moderated by one of our category experts. With Breast Health Research Center, you will get intelligent interpretation of the trends, attitudes and opinions of your target audience, sensible strategy recommendations that you can act on quickly and effectively and actionable intelligence that gives you an advantage over the competition.

Contrast Enhancement Optimization



P3T™ products automate protocol personalization and consistently enable improved contrast enhancement for higher quality images for CT angiography and abdominal studies.

P3T Cardiac enhances CT angiography of cardiac structures, coronary arteries, chambers of the heart, thoracic and abdominal aorta and pulmonary vasculature for pulmonary embolism (PE) studies. P3T Cardiac delivers a higher percentage of PE exams ranked “diagnostic without limitation” when compared to standard protocol (at a slightly higher contrast dose—80 ml—than standard protocol). P3T Abdomen personalizes CT imaging of abdominal organs including the liver, pancreas, kidneys and bladder.

Automatic DICOM Calibration



Double Black Imaging (DBI) showcases X-Cal calibration software, their proprietary package for automatic DICOM calibration and display quality assurance of their LCD systems. X-Cal consists of local agent and network administrative packages. The two components allow each display to be remotely DICOM calibrated and monitored from a central workstation, send notifications to the central workstation or administrator when the LCD requires service and allow the administrator to adjust, schedule and perform DICOM 3.14 calibration on each LCD from the remote location. DBI is including both

pieces of this software package free of charge with the purchase of their LCD systems.

Diagnostic Display



Quest International introduces the AlphaView® AVC4. The AVC4 combines the features and requirements of a medical display with

the advantages of a large-screen LCD. The AVC4 reproduces diagnostic quality color and grayscale images. Designed to meet the specific requirements of PACS and medical imaging, this 30", 4 mega pixel color LCD display is uniquely versatile, cost-effective and the perfect complement to any image review environment.

Compact Portable Flat-panel Detector



Canon features the Canon CXDI-60C compact portable flat-panel detector with cesium iodide (CsI) scintillator, crystals that allow optimal

light channeling properties for effective X-ray absorption and high signal-to-noise performance, providing less X-ray dosage to the patient and making it ideal for the neonatal ICU, pediatrics and critically ill patients. Weighing only 5.5 pounds and less than an inch thick, the Canon CXDI-60C flat-panel detector offers an effective 9" x 11" imaging area. The detachable sensor cable enables easy room-to-room installation from multiple locations and fits into most neonatal incubator trays.

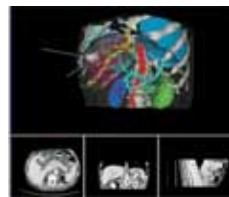
Cloud-hosted Administration Service



Candelis, Inc. has developed ImageCloud™, a suite of cloud-based services for hospitals, imaging centers, radiologists, referring physicians and patients. ImageCloud

will enhance everything from image management to workflows and systems management to communication in ways that help simplify the lives of healthcare professionals. Additionally, as a cloud-hosted service, ImageCloud eliminates the need for much of the costly administration that burdens providers today.

3D Virtual Surgical Planning



Parity Computernet Inc.'s virtual surgery and planning software allows doctors to operate on the patient's segmented 3D model. It simulates physical surgery instrument and treatment area, allowing the doctor to arrange surgical instruments/needles precisely without damaging veins and other important structures. Parity's navigation system tracks the surgical instrument/needle's movement and displays it on the patient's 3D segmented model in real time. The product is specifically applied to cancer ablation treatment, including liver, lung and kidney tumors as well as other percutaneous operations on soft tissue.

Compact Digital Radiography



Essenta DR Compact is a fully digital X-ray system that delivers high quality on a moderate budget. It can be used for all general radiography examinations and is ideal for mid-sized hospitals,

imaging centers and private and orthopedic clinics. The Essenta DR Compact facilitates efficient imaging and processing, potentially saving time in busy clinics. It is designed to be quick and easy to use; the system's U-arm can be moved manually, giving customers fast access to clinical positioning.

Pelvic MR Imaging and Interventional Guidance



Sentinel Medical's new Pelvic Endo Coil Array, pending FDA approval, boasts impressive multichannel MR imaging of the prostate and surrounding anatomy. Transrectal biopsy is accomplished without the need to remove the coil array. The dual-channel technology permits parallel imaging for faster scan times and provides unprecedented image quality and signal-to-noise ratio. Patient comfort and ease of use are optimized. The reusable design reduces cost and waste. Transrectal imaging and interventional guidance are possible in both prone and supine orientations when used

in conjunction with Sentinelle's advanced patient positioning solutions.

PACS with Unified Global Worklist



Carestream Health's SuperPACS™ architecture equips radiologists in any

on-site or remote location to read from a global worklist that provides a unified set of imaging studies created from multiple vendors' PACS located throughout the enterprise. This unified global worklist enables a cross-site, collaborative workflow. Using unique tunneling technology, data-intensive studies can be quickly delivered to radiologists on demand from any location, and do not require pre-fetching or pre-archiving of the image data to a central location. Instead, patient information and metadata from existing archives are synchronized into a central database, avoiding the expensive and time-consuming migration of pixel data.

Convertible Ultrasound




ZONARE Medical Systems introduces its z.one ultra sp ultrasound system, designed for interventional radiology and other applications where clinicians need fast and accurate diagnostic information to make confident clinical decisions for all patient types. Clinicians can easily convert the z.one ultra sp system from a full-featured, cart-based system into a premium

compact system without sacrificing image quality or performance.

Advanced Multimodality Breast Visualization



Philips launches the Integral Breast Workspace, a multimodality, multivendor workstation bringing together mammography, ultrasound and MR studies, meeting customers' need for integrated information management, enhancing their workflow and increasing diagnostic confidence.




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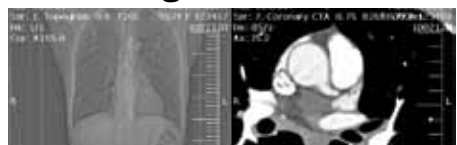
Booth#5459, Hall A

Web-based Liver Analysis Tools



EDDA Technology features the IQQA®-Liver Enterprise, enabling efficient applications of contrast MDCT for liver evaluation and pre-surgical assessment. This innovative toolset provides real-time, interactive 3D/4D evaluation, volumetric quantification, automated segmentation and refinement of liver, liver lobes and segments, hepatic lesions and vascular structures. Quantitative measurements are instantly extracted from segmented and labeled volumes. workflow is powered by the integration of automatic computer analysis and the real-time interactive 2D/3D editing capabilities for users. Through a Web-based enterprise solution, IQQA®-Liver is instantly accessible anywhere, anytime within hospital's existing IT platform.

PACS with Contrast Injection Monitoring



Certepra's Connect.PACS™ application instantly integrates each patient's CT contrast injection record with the associated clinical image sets stored in PACS. Connect.PACS automates recordkeeping, facilitates Joint Commission compliance and reduces manual records discrepancies. Radiologists gain efficiencies in conducting real-time or retrospective PACS image analysis. Administrators analyze standard or custom-designed key indicator reporting to gain insight for improving efficiency/productivity of radiology resources.

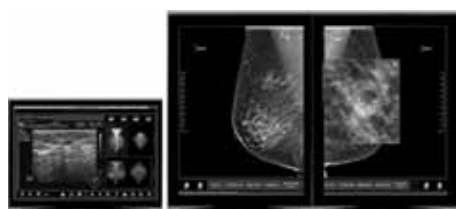
Urological Imaging



The Pausch LLC URO Vision HDR urological imaging system gives its users unprecedented coverage and access to the most advanced technical features available today. The Vision HDR and

Bladeview HDR platform is a universal diagnostic imaging system capable of performing radiographic and fluoroscopic studies with its digital flat-panel detector. It can perform a range of applications including general RIF, angiography and pediatric examinations. The Bladeview is available for those locations where the emphasis is on performing radiographic studies with a digital flat-panel detector.

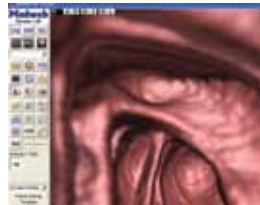
Workstation Software



Three Palm Software's WorkstationOne release 1.4 includes bidirectional reporting integration with leading mammography reporting systems, allowing either system to be driven by the other. High-speed and 10-bit grayscale displays feature new graphics cards from NVIDIA and Matrox. WorkstationOne includes multireader/multimachine worklist synchronization and an expanded suite of advanced visualization packages for ultrasound, MR, CT and

nuclear medicine viewing, B-CAD, MR CAD, MR analysis and interventional guidance, Web-based document viewing and dictation system integration. The software can display enhanced mammography CAD reports and support tomosynthesis images.

Clinical Screening Bundle



Medweb announces a suite of assessment tools providing quick analysis that generates thorough and accurate information accessible as a one-stop shopping approach. The suite includes virtual colonoscopy, calcium scoring, bone density scoring, periumbilical lipid density scoring and stress tests including echocardiograms.

Multifeature Workstation



AFC Industries debuts the White-stone Workstation™. The White-stone™ includes enhancements

such as an environmental heating and cooling system, digital readouts for surface height and monitor focal distance and adjustable LED backlighting with dimmer switch. Also standard on the White-stone will be AFC's new super monitor arm that supports large monitors weighing up to 50 lbs. Responding to a growing interest in viewing larger radiology images, the White-stone affords radiologists greater flexibility to optimize monitor configurations for the best combination of image reading and data access.

RIS Upgrade



ThinAir Data announces TeleRIS™, built on Enterprise SQL - .NET technology to make implementation fast and low cost. New standard features include the ability for customers to build and manage their own HL7 interfaces, compliant peer review and radiologist single sign-on.

TECHNICAL EXHIBITION HOURS

Hall A (South Building), Hall B (North Building), Hall D (Lakeside Center)
 Sunday-Wednesday 10:00 a.m.-5:00 p.m.
 Thursday 10:00 a.m.-2:00 p.m.

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The Americas Contact: Jay Franco
 jfranco@MiddleEastHealthMag.com | Tel: 1-416-439-5100

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Integrated Digital Radiography Suite



The new CARE-STREAM DRX-Evolution marries the flexibility of a wireless, cassette-size DR detector with the productivity of a modular, fully automated DR suite. The detector offers

virtually unlimited positioning and eliminates the need to move a patient around a fixed detector. After the user selects a patient from the worklist, an auto-positioning feature equips the system to position itself for the exam. The lightweight detector delivers enhanced patient comfort that is especially important for trauma cases. The detector can be removed from the Bucky tray for tabletop views and the system's wall stand can be positioned by the table for cross-table views. Images are communicated over a secure wireless network and appear on the console in seconds.

Workflow Management with Transcription for PACS

Realize more productivity gains from your current PACS with an efficient workflow solution by Virtual Radiologic (vRad). vRad® Enterprise Connect provides a single integrated worklist, viewer and reporting system along with operational support. vRad Scribe is an integrated transcription application within the vRad Enterprise Connect environment, ensuring that facilitating communication between the tran-

scription and the radiologist is easy. vRad Scribe completes vRad Enterprise Connect's reporting environment, which now includes voice recognition/dictation and transcription. vRad Scribe further enables vRad Enterprise Connect to work in multiple transcription and non-transcription based workflow environments.

Functional Imaging Visualization and Post-processing



Nordic Neuro Lab's nordicBrainEx is a post-processing and visualization application for blood oxygen level-dependent (BOLD) fMR imaging, diffusion and diffusion-tensor imaging data. nordicBrainEx addresses key issues in analyzing functional MR data within the clinical workflow. The simple and user-friendly interface improves user productivity while automated protocols, processing steps and quality control features minimize the probability of error or variability in the quality of the results. nordicBrainEx is DICOM compatible and capable of analyzing data from all major MR vendors. Reports generated with nordicBrainEx are customizable and processed data can be saved in a variety of formats and sent in DICOM format to PACS or exported neuronavigation systems.

Automated Peer Review Management

Insight Health Solutions announces RadiologyInsight, its all new, fully-automated peer review management system that auto-

mates the over-read and review process for maximum efficiency and compliance and ensures statistically significant results by assigning all cases by subspecialty. A full quality system for the healthcare radiology department, RadiologyInsight streamlines the processes and procedures that impact clinical workflow and regulatory compliance measures.

DR Integration for Original Equipment Manufacturers

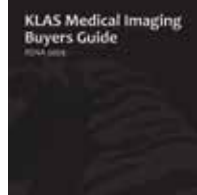


InfiMed has completed development of its i5 Platform and launched its new digital radiography and RF/DSA imaging system products. Based upon the Platinum One product line, the new i5 platform features sophisticated image processing and integrated, on-screen generator control. It is a low-cost, flexible solution providing maximum flexibility when interfacing with flat-panel detectors or CCD cameras, generators and positioners. Initial RF products were released this year. Upcoming product releases will occur through early 2010 and are pending FDA 510(k) approval.

Clinical MR Prostate Solution

The complete clinical MR solution for prostate by Invivo combines new DynaCAD for prostate, an advanced clinical visualization system and the new DynaTRIM transrectal interventional MR, a device for the first MR-guided intervention application. The combined solution offers a truly new imaging and intervention option for many patients with elevated and/or rising PSA levels. The Invivo complete clinical MR prostate solution offers an alternative to keeping patients in an uncertain state. DynaTRIM enables the physician to conduct targeted MR imaging-guided interventions of the prostate gland, reducing the number of cores acquired during biopsy.

Medical Imaging Buyers Guide



The *KLAS Medical Imaging Buyers Guide* is a complimentary resource designed to help you make the most informed buying decisions. This black book contains product ratings, collected from your peers in the industry, for hundreds of modalities and software packages—from CT to ultrasound to PACS.

Automated Breast Ultrasound



U-Systems announces the *somo•v INSIGHT Class™* automated breast ultrasound system

(ABUS). ABUS features a new ultra-broadband transducer and innovative tissue equalization algorithms (TEA). TEA includes a suite of advanced processing tools that improves diagnostic confidence and streamlines clinical workflow. The *somo•v INSIGHT Class* system was developed specifically for the *SOMO•INSIGHT* clinical study to determine if ABUS combined with screening mammography improves visualization of breast lesions in women with dense breast tissue over screening mammogram alone.

Web-based PACS



Intuitive Imaging Informatics rolls out real-time functionality with its ImageQube Web-based PACS. Advanced visualization and clinical tools streamline radiologic services. Multiplanar reformation creates orthogonal reconstructions on the fly. "Lens-Tool" technology provides real-time volume rendering. Java-based tools run on any platform for real-time PACS administration. Improved diagnostic capabilities offer voice recognition and transcription. Consultation "white boards" facilitate physician collaboration.

Cross-PACS Image and Report Distribution

DR Systems introduces eMix, its new technology for distributing imaging studies and reports. eMix, which stands for "electronic medical information exchange," enables images and reports to be easily and securely pushed to institutions, patients and physicians via the Internet. The interoperable, vender-neutral technology eliminates the need for the provider facility to burn CDs, print films or fax reports. With eMix, institutions eliminate making and importing CDs from other facilities that don't have the same PACS. They can digitally supply both images and reports to patients and doctors, creating a new, low-cost revenue stream.



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